

"AgentManager delivers better quality applications faster, improving conversion rates and providing a better outcome for us, our partners and students."



AgentManager



StudyLink Education Recruitment Platform

StudyLink has developed a unique education recruitment platform that manages every step of the process - from initial enquiry through to enrolment. The result is a powerful end-to-end CRM system for the international education sector, combining your content, prospect, application, agent and e-marketing management.



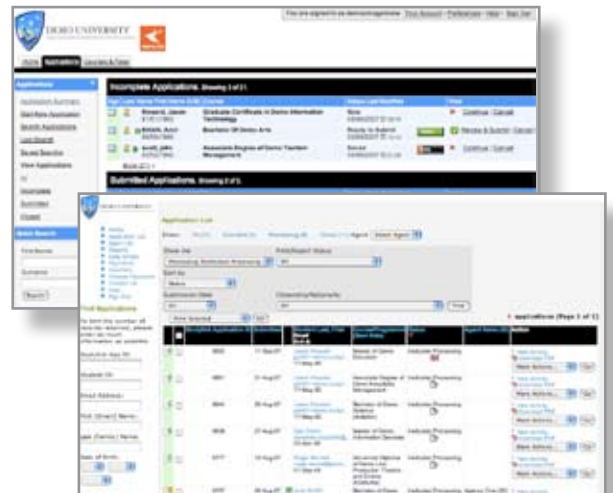
By giving you greater control, and enabling more responsive and personalised communication with prospects, StudyLink helps you meet recruitment targets with better retention rates and student satisfaction.

With flexible modules, the ERP integrates with your existing website and software to improve the recruitment process for students, institutions, counsellors and agents. Each module can be acquired as you need it, with the option to expand to meet all your recruitment requirements whenever you want.

StudyLink is the world's leading online provider of information to prospective international students, who use the expanding network of StudyLink partner sites to find, enquire and apply for programs at institutions around the world.

AgentManager

An online application tool for all your channel partners; agents, off-shore offices, pathway programs or partner English colleges. AgentManager simplifies the entire process, from enquiry management to commission payments, ensuring streamlined communication between your department, channel partners and prospective students.



A complete application, every time

Your AgentManager online application form is completely customized . You can determine what questions are mandatory, create additional mandatory questions based on previous answers, and even require attachments.

The agent, or channel partner, completes the form on behalf of the prospective student, ensuring all information is entered before the form is submitted. The result is a single pdf which can be either printed, emailed or transferred as data directly into your admissions system according to your internal requirements.

Faster response for students

As an online application system, AgentManager increases the speed at which you can process student applications. It automatically updates the channel partner of any status updates in the application, so that they can advise the student and assist them further (such as with visa applications and fee payments).

Latest information in the hands of your partners

It also allows you to manage and communicate the most up-to-date information on your programs and institutions to your channel community, ensuring they have the latest and most accurate information to use as part of the counselling process.

Simple reconciliation

Financial statements allow you to quickly reconcile confirmed enrolments, fees paid and agent commissions. Reports allow you to track all applications to their source and measure conversion rates.

No new software

AgentManager can integrate with your backend student admission system, such as SITS, PeopleSoft or Banner, so there is no double-entry of student information. It can either work with, or independently of, StudyLink AppManager, which allows universities to receive applications online directly through their own website.

The screenshots illustrate the user interface for managing student applications. The top-left view shows a table of existing student records. The top-right view shows a detailed form for entering personal details. The bottom-left view shows a confirmation message after an application is submitted. The bottom-right view shows a progress summary and next steps for the user.



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